

FOR IMMEDIATE RELEASE

June 15, 2009



Shavana
STREET

Contact: Gayle Jetchick, Executive Director
Havana Business Improvement District
303-360-7505 office, 303-514-0958 cell
www.OnHavanaStreet.com
gayle@OnHavanaStreet.com

It's almost here! The **Cruzin' Havana Car Show & Poker Run** returns for a second year on **Saturday, June 20, from 3-9 p.m.** You won't want to miss this dream cruise of the Rocky Mountain West! The Cruzin' Havana Car Show & Poker run is presented by Stevinson Toyota East & Scion and hosted by the Havana Business Improvement District. Cruisin' Oldies AM 950 is our exclusive radio sponsor this year. There are five festival sites with music, food, and of course **over 3,000 beautifully restored, classic cars. This is a free event; there is no entry fee, so come on out and enjoy!**

The five festival sites include:

- 1) The Stampede just north of Parker Road on Havana with Old School rock & roll by **Da Boogiem**
- 2) The Wells Fargo Bank building at 1450 S Havana, just south of the new Gardens on Havana Lifestyle Center featuring **Cruisin' Productions' DJ Cruisin' Dave and the Car Toys Super Stage**
- 3) Gibby's/NAPA site in the Buckingham Village Shopping Center, 1555 S Havana, with **Cruisin' Oldies AM 950 spinning the tunes all evening; the Cruisin' Cats Band will perform live from 4-6 p.m.**
- 4) Stevinson Toyota East & Scion at 444 S Havana with **the Denver Band, Synthetic Elements**, and their popular punk-ska music for the younger crowd
- 5) Concorde Healthcare Building at 111 Havana, just north of 1st Ave on Havana, with **Rusty the Ragtop Rocker** sharing his great collection of rock & roll with the crowd throughout the evening.

Parking begins at the festival sites at 3 p.m. There will be a sanctioned Strong Man Competition at The Stampede Site from 3-5 p.m. brought to you by Colorado's Pro Gym. The entertainment will set up from 4-5 and be ready to rock & roll at 5 p.m. at all sites.

The poker run kicks off at 5 p.m. from each of the festival sites. The cruisers can pick up a registration form from the poker run booths and then drive the 3-mile loop to visit each festival site to pick up a poker card to make their poker hand. At 8:30 p.m., if you have a great poker hand, you need to head on over to the Gibby's/NAPA festival site, because at 9 p.m. the 50" big screen HDTV, donated by Havana Auto Parts, will be awarded to the cruiser with the best poker hand! At the festival sites throughout the evening, you can enter free drawings for gas cards, dinners, and other great prizes.

Be sure to bring your cameras, as there will be beautiful models in poodle skirts and saddle shoes to pose along side the classic cars. Great photo ops! You can then share your photos on our Face Book Fan Page by logging onto our www.OnHavanaStreet.com website and clicking the Face Book Icon.

Come Hungry! There will be 43 restaurants displaying red balloons ready to serve you special "Cruzin' Cuisine." The Kidz Zones at four of the festival sites feature free bouncy inflatables. Mike the Pin Striper will be at the Gibby's site to pin stripe your ride for free. Each person attending the show will receive a free, full color, glossy, collectors' edition show program. Cruzin' Havana sponsors include: Stevinson Toyota East & Scion, Cruisin' Oldies AM 950, Havana Auto Parts/NAPA, Costco, The Aurora Sentinel, The Stampede Mesquite Grill and Dance Emporium and your local State Farm Insurance Agents. Cruzin' Havana is a benefit for the Old Car Council of Colorado and D.A.R.E.

####