

CRUZIN' HAVANA CAR SHOW & POKER RUN: Saturday, June 19, 2010

If you are interested in a sponsorship, please contact Gayle Jetchick, Executive Director, Havana BID at 303-360-7505 or email [gayle@onhavanastreet.com](mailto:gayle@onhavanastreet.com) or Dick Thompson of the OCCC at 303-929-5533, email [thompson660@cs.com](mailto:thompson660@cs.com)



**Note: The deadline for ads associated with these sponsorship levels to be included in the car show program is May 15, 2010**

LEVEL	DONATION	2010 CORPORATE SPONSORSHIP PACKAGES
SUPER CRUZIN'-- "Presented by" Sponsorship  <b>(STEVINSON TOYOTA EAST &amp; SCION IS OUR PRESENTED BY SPONSOR FOR 2010!)</b>	\$10,000—Already Taken for 2010	<ul style="list-style-type: none"> <li>• Cruzin' Havana: Presented by Stevinson Toyota East &amp; Scion</li> <li>• Special feature in all advertising and the program</li> <li>• Prominent lead banner and recognition at event</li> <li>• Full-page ad on back cover of program, 10" x 14" (70 column inches)</li> <li>• One 10' x 10' booth space at a festival site</li> <li>• Dinner for four the VIP Dinner Friday night, June 18, at the Stampede Dance Emporium, 2430 So Havana</li> <li>• Four event T-shirts</li> <li>• Recognition in the program for the Colfax Cruise in September</li> </ul>
TURBO CRUZIN'	\$5,000	<ul style="list-style-type: none"> <li>• Recognition in all advertising and listing in the program</li> <li>• Sign and recognition at the event</li> <li>• Half page ad in program, 10" x 7" (35 column inches)</li> <li>• One 10' x 10' booth space at a festival site</li> <li>• Dinner for two at the VIP Dinner Friday night, June 18, at Stampede</li> <li>• Two event T-shirts</li> </ul>
GRAND CRUZIN'	\$1,000	<ul style="list-style-type: none"> <li>• Recognition in all advertising</li> <li>• Listed as a supporter in the program</li> <li>• Sign and recognition at event</li> <li>• Quarter page ad in program, 6" x 6" or 4" x 9" (18 column inches)</li> <li>• One 10' x 10' booth space at a festival site</li> <li>• Dinner for two at the VIP Dinner Friday night, June 18, at Stampede</li> </ul>
HAVANA SPECIAL	\$500	<ul style="list-style-type: none"> <li>• Listed as supporter in the program</li> <li>• Recognition at event</li> <li>• Quarter page ad in program, 6" x 6" or 4" x 9" (18 column inches)</li> <li>• One 10' x 10' booth space at a festival site</li> </ul>
COOL RIDE SPECIAL	\$250	<ul style="list-style-type: none"> <li>• Listed as supporter in the program</li> <li>• Recognition at event</li> <li>• 1/8 page ad in program, 4' x 4.5" or 6" x 3" (9 column inches)</li> <li>• One 10' x 10' booth space at north or south festival site the day of the event</li> </ul>
FOOD BOOTH SPACE	\$50	A 10' x 10' booth space; Havana BID restaurants get first choice of sites. <b>The food booth registration deadline is June 1, 2010. The application packet is due to Tri-County Health by June 1, 2010.</b> The food booth application and Tri-County Health Dept paperwork can be found on the events page at <a href="http://www.onhavanastreet.com">www.onhavanastreet.com</a>
BOOTH SPACE	\$50	One 10' x 10' booth space at a festival site on a first come, first served, space available basis (merchandise only, no food). <b>Deadline to reserve this booth space is Friday, June 11.</b> The application can be found on the events page at <a href="http://www.onhavanastreet.com">www.onhavanastreet.com</a>

See Page 2 of this document for an illustration of the program ad sizes.

2010 Cruzin' Havana Program Ad Sizes

1/16 Page  
4" x 3"  
6 column inches

2 col. x 3"

1/8 Page  
4" x 4.5" or 6" x 3"  
9 column inches

3 col. x 3"

2 col. x 4.5"

1/4 Page  
6" x 6" or 4" x 9"  
18 column inches

3 col. x 6"

2 col. x 9"

1/2 Page  
10" x 7"  
35 column inches

5 col. x 7"

Full Page  
10" x 14"  
70 column inches

5 col. x 14"