

To view this email as a web page, go [here](#).



Life On Havana Street E-
News September 2010



Dear On Havana Street Member,

Welcome to Life on Havana Street E-news. Each month you will find articles and information to make your life more interesting and keep you informed about what is happening On Havana Street.

If you cannot see all of the great pictures in this newsletter when you receive this email in your inbox, please see the notation at the top of the email, "To view this email as a web page, go **here**," and click the word "**here**."

In This Month's Issue

This Month's Featured Business...[read story](#)

Welcome J.D. ByRider!

Food and Recipes...[read story](#)

Hold an International Tapas Party for the Holidays!

Events/Happenings...[read stories](#)

Taste of Aurora at The Stampede, Sept 16
Colfax Cruise, Car Show & Poker Run, Sept 18
Tapas & Teas International Market Event On Havana Street, Sept 25
International Restaurant Week, Oct. 16-24
E-Recycling Event & Food Drive, October 23
"Spooky Walk" Trick or Treat Event for Kids & Pets, October 30
Chili Roasting at The Farmers' Market

Tidbits...What's New On Havana Street?...[read stories](#)

Gardens On Havana Rose Wins Top Honors at Rose Society Show
Logo Chosen for Havana Motor Mile Branding
Watch us on YouTube
Join us on Face Book

Automotive Innovations: ...[read story](#)

The Mahindra Truck Coming to Tynan's

Featured Business of the Month:



Welcome J.D. ByRider!

J.D. Byrider has moved into the former MGM Auto Sales location at the NE corner of Havana and Kentucky. Dennis Brewer is Director of Sales, Tim McCurry is the GM, and Laurie Fanning is the Branch Finance Manager at this new location. J.D. Byrider is based out of Indiana and has been in business for over 20 years, having sold 800,000 vehicles in that time. They offer

dependable vehicles at affordable pricing. They are a Buy Here/Pay Here dealership, offering financing through their sister company CNAC (CarNow Acceptance Corporation). J.D. Byrider also services what they sell, with a complete service center in the rear of the dealership. They plan to have up to 50 used vehicles on their lot. They are open Monday-Friday 9 a.m. - 8 p.m. and Saturday from 9 a.m. - 5 p.m. Their phone number is 720-278-2949 and website is www.gojdb.com. (Pictured is Dennis Brewer, Director of Sales)

[\(Return to top\)](#)

FOOD AND RECIPES: Hold an International Tapas Party for the Holidays!



The word Tapas is Spanish for appetizers or snacks. Delicious Tapas are the perfect way to stimulate conversation at your next dinner or cocktail party. Why not try an International Tapas Party for the Holidays this year?

On **Saturday, Sept 25 from noon-4 p.m.**, our 12 International Markets On Havana Street are opening their doors for a free, unique tasting event, "**Tapas & Teas On Havana Street.**" You can spend the afternoon taking our self-guided International Market Tour to sample tapas and teas from around the

world all **for free**. Each market will be offering teas and special snacks or appetizers

from their countries of origin.

Free Tapas Recipe Book: Pick up your free Tapas Recipe Book at any of the participating markets through Sept 25. Inside this book, you will find great International Tapas recipes for Somali Sambusa, British Fruit Scones, Easy Middle Eastern Hummus Dip, Baba Ghanoush (pictured above), Doro Wot and Injera, Baklava, Fava Beans & Pita, Korma, Enchiladas Durango, Nan Khatai (a traditional sugar cookie from India and Pakistan), spicy tuna roll sushi and Russian Vareniki & Cmetaha (perogies & sour cream).

You will be able to find all of the ingredients needed to make the tapas recipes at the International Markets.

Watch us on TV! Solomon's Grocery & European Deli will be cooking their perogies & sour cream and The English Teacup will be doing a tea etiquette segment on the set of Martino TV on Fox31 the week of September 20 to promote the event.

You can enter at any of the participating markets to **win a \$250 shopping spree** On Havana Street (no purchase necessary to enter). The drawing will take place on Saturday, Sept. 25 around 5 p.m. with the winner notified by phone. Make your life more interesting and join us in this fun, free event.

[Here is the link to the map of the International Markets.](#)

[\(Return to top\)](#)

Events/Happenings:

TASTE OF AURORA AT THE STAMPEDE: SEPTEMBER 16, 5-7 PM



Be There!

Thursday evening, September 16, from 5-7 p.m. at The Stampede, 2430 S Havana Street (Parker Rd & Havana)

Tickets are available for \$10/person through September 14 at The Aurora Chamber of Commerce, 303-341-1500.

Tickets at the door are \$15/person, but there is a \$5 off coupon in the daily Aurora Sentinel newspaper that you can use at the door to drop

the price to \$10/person.

This year, there are over 35 Aurora restaurants participating, so come hungry!

COLFAX CRUISE: SATURDAY, SEPTEMBER 18

The Book-End Cruises: We kicked off the summer with the Cruzin' Havana Car Show & Poker Run in June, and now it is time to say goodbye to summer with one last big car event--The Colfax Avenue Cruise, Car Show & Poker Run on Saturday, September 18.

I will be working the poker run booth at the Havana Auto Parts festival site at 15355 E Colfax with Darrell Ryan and crew. The car show starts at 11 a.m. and goes until 7 p.m. The Poker Run kicks off from all sites at 2 p.m. and finishes up at Invesco Field at 7 p.m. Check out this link for all of the festival site and entertainment information:
<http://www.oldcouncil.org/CruiseColfax.html>

In conjunction with the Colfax Cruise, the **East End Arts District** is hosting a, "**Show 'n' Shine**" at two locations in Original Aurora from 11 a.m. - 3 p.m. on Saturday, Sept 18: The Fox Theatre lot and the People's Rent to Own lot. They are looking for people to display their classic cars. This event features food, fun, trophies for the winning classic cars, music, flowers, art and tattoos! For more information, go to www.eastendartsdistrict.org



**TAPAS AND TEAS
INTERNATIONAL MARKET
EVENT ON HAVANA STREET:
SATURDAY, SEPT 25, NOON - 4
PM**

Win a \$250 Shopping Spree! No purchase necessary. Enter to win at any of the participating markets. The drawing will take place at 5 p.m. on September 25, with the winner notified by phone.

This is your chance to sample appetizers, snacks and teas from all around the world at our 12 International Markets. **The Cost: Free!**

Pick up a free Tapas Recipe Book at any of the markets through September 25. You will find all the ingredients needed to make the exciting International Tapas recipes in the markets.

See the article above under the Food & Recipes section of this newsletter.

[Click here](#) to view/print the Tapas & Tea Map and Market Listing Guide

October 16-24, 2010: 3rd Annual International Restaurant Week On Havana Street & 3rd Annual Food Drive for the Food Bank of The Rockies



The restaurants On Havana Street are preparing their special menus for this unique "2-fer" International Foodie Event: 2 for \$10, 2 for \$20 and 2 for \$30 menu options. We will have all of the menus posted on the www.OnHavanaStreet.com website by October 1.

Watch Fox 31 KDVR and Channel 2 KWGN TV the week of October 18. Five of our On Havana Street restaurants will be doing cooking segments on Martino TV, Daybreak and Everyday TV shows to promote the event. Some of the restaurants will also be taking advantage of Fox 31's Screaming Deals.



Please bring a nonperishable food item to the restaurants during the event, as we are doing our 3rd Annual Food Drive for the Food Bank of the Rockies. This annual food drive helps stock the food bank just prior to the cold weather and Holiday Season. We will gather all of the food boxes from the restaurants to take to the Recycling Event and food drive on October 23 (see below).

FYI--Comitis Crisis Center fans--no need to fret! In January 2011, we will again be doing our 3rd Annual Community/Business Food Drive and benefit night for Comitis Crisis Center to restock their pantry after the Holidays.



Electronic Recycling Event & Food Bank of the Rockies Food Drive: Saturday, October 23, noon-5 p.m.

Back by Popular Demand! Techno+Rescue will have their trucks

in the Havana Exchange Parking Lot (Bicycle Village shopping Center) on the SE corner of Yale and Havana on Saturday, October 23, from 12 noon to 5 p.m.

COST: Free, except for Televisions--

Free Recycling of the following items: PCs, CPUs, towers, laptops, notebooks, cellphone, office phones, pagers, PDAs, monitors, keyboards, printers, copiers, faxes, mice, wires, cords, cables, compact fluorescent bulbs, clothing and textiles.

Television Recycling Cost: TVs less than 24" are \$20 ; TVs 24" or larger are \$40

For more information on Techno+Rescue, visit their website at www.technorescue.com or call them at 303-482-2207. Brought to you by: The Havana Business Improvement District, 303-360-7505, www.OnHavanaStreet.com

Food Drive for Food Bank of the Rockies: Please also bring a nonperishable food item for the Food Bank of the Rockies when you come to the recycling event so we can help stock the food bank before the cold weather and Holiday season is upon us.

Saturday, October 30, 1-5 p.m.: "Spooky Walk" Trick-Or-Treating at The Gardens on Havana for Kids & Pets!



The merchants at The Gardens on Havana (former Buckingham Square Mall) invite you to bring the entire family-- **kids and pets--in costume** to our "spooky walk" trick-or-treating event on Saturday, October 30, from 1-5 p.m.

Stroll through the beautiful streets at The Gardens on Havana while you go trick-or-treating with the whole family, **including the pets!** The new Halloween City will be open on the east end of Garden Drive (main street). Each store at The Gardens will be decorated for Halloween and will have lots of candy and treats on hand for the kids.

Petco is hosting their 2nd annual pet costume contest with trick-or-treat goodies especially for your pets! Don't forget to bring the camera and send your pictures in to info@OnHavanaStreet.com so we can post them on our website!

We hope you will join us for some clean and safe Halloween Family Fun!

CHILI ROASTING AT THE FARMERS' MARKET:

Fall produce is arriving weekly at The Farmers' Market. The market sets up every

Tuesday from 11 a.m. - 3 p.m. at 1470 S Havana (Florida & Havana just south of Target Greatlands). The market runs through October 26, 2010.

[\(Return to top\)](#)

September Tidbits: What's New On Havana Street?

GARDENS ON HAVANA ROSE WINS TOP HONORS AT DENVER ROSE SOCIETY SHOW!



The Denver Rose Society held its annual judged rose show at The Denver Botanic Gardens on Sunday, September 12. The show attracted top rose exhibitors from around the region. **Stanwell Perpetual, an old garden rose from the Lisa Strawn Memorial Rose Garden at The Gardens of Havana, came away with top honors--The Dowager Queen award!** For those of you not familiar with rose show judging, this is a really big deal! Dowager Queen is awarded to the best old garden rose pre-1867. Stanwell Perpetual was introduced in the UK in 1838. It is a lovely, intricate,

pink rose with a fabulous old rose scent (pictured).

A big thank you goes out to our On Havana Street community volunteers who carefully tended the rose garden this summer. All of your hard work has really paid off and put the Lisa Strawn Memorial Rose Garden on the map in the eyes of regional rosarians!

(Pictured: Stanwell Perpetual Old Garden Rose from the Lisa Strawn Memorial Rose Garden, winner of the the American Rose Society "Dowager Queen" award, 1st place blue ribbon, and lovely china rose tea cups at the Denver Rose Society's Autumn Spendor Rose Show on Sept 12)

LOGO CHOSEN FOR HAVANA MOTOR MILE:

The On Havana Street car dealers met on September 9 to pick a logo for the Havana Motor Mile and make plans for rolling out the new brand. We will be marketing the Havana Motor Mile as a sub-brand of On Havana Street and as the premiere auto sales and service destination in the state. We will be including our over 80 restaurants in the promotion of Havana Motor Mile, since everyone needs to eat while they are getting their vehicles serviced, shopping for a new vehicle or celebrating their purchase of a new or used vehicle!

After hearing presentations from 9News and 850 KOA radio at the dealers' meeting on September 9, the dealers decided on a logo for Havana Motor Mile. The final version of the logo is being created by the graphic designers and will be ready in a few days. The dealerships plan to start using the logo in their own ads this fall. After much discussion, the dealers decided to wait until January 2011 to roll out the Havana Motor Mile brand so they are not competing with political ads and holiday shopping ads through the end of 2010. The dealers will come up with a plan to market and brand Havana Motor Mile through TV, radio, and newspaper ads every month throughout 2011. In the meantime, we will work to get the Havana Motor Mile website up and running to be ready for the big brand roll out in

January.

This has been a dream of the car dealers On Havana Street since 2003. Emanuel Bugelli, owner of Gateway Mazda, was one of the founding members of the very successful San Diego's Mile of Cars. Emanuel and the other car dealers are excited to finally be moving forward with a similar concept On Havana Street in 2011.

Watch us on YouTube: www.youtube.com/onhavana

OnHavanaStreet is now on Facebook - [Come Become a Fan](#)
 Make sure to [Join the OnHavana Meetup Group](#) for upcoming events.

[\(return to top\)](#)

Automotive Innovations: Mahindra Clean Turbo Diesel Trucks Coming to Tynan's in 2011



Pete Tynan is hopeful that the Mahindra Intermediate-sized truck, built in India, will be on U.S. soil early in the first quarter of 2011. The Mahindra recently cleared its biggest hurdle--achieving EPA emissions approval in August, which was necessary to allow it to be sold in the USA. The Mahindra Trucks at Tynan's will be a great addition to the new Havana Motor Mile!

Mahindra offers mid-size trucks and SUVs that are rugged and affordable. The intermediate sized pick-up has a payload of 2,765 pounds with an estimated 5,000 lb towing capacity. It comes with a 4-year, 60,000 mile bumper-to-bumper warranty. This pick-up offers 290 foot pounds of torque at low rpms for quick acceleration and a quieter engine than standard diesels. The Mahindra's intermediate-sized pick-up truck's 20 gal fuel tank gives you up to 600 miles cruising range (doing the math--that comes out to **30 mpg!**).

The Mahindra clean diesels provide that 30 mpg with 30% fewer sulfur emissions than old-school diesels and virtually no sooty particulates.

Tynan's Nissan is in the process of a huge remodel and addition to their dealership while awaiting the arrival of the Nissan Leaf later this fall, too. The dealership remodel includes three electric recharging stations to accommodate the Leaf.

[\(Return to the top\)](#)

Continuing to provide unique experiences in dining, shopping and living On Havana Street.

Sincerely,

Gayle Jetchick, Executive Director, Havana Business Improvement District
 303-360-7505
www.OnHavanaStreet.com

Visit our web site at
www.OnHavanaStreet.com

©2008 Havana Business Improvement District

On Havana
337 Oswego Street
Aurora, CO 80010
303-360-7505
info@OnHavanaStreet.com

This email was sent to: gayle@OnHavanaStreet.com

Go [here](#) to leave this mailing list or [modify](#) your email profile.
We respect your right to privacy. [View](#) our policy.



This email was sent by: **Havana Business Improvement District**
337 Oswego Street , Aurora , CO, 80010 ,