

News On Havana Street

The Buzz on The Street:

Freddy's Frozen Custard & Steakburgers will open at The Gardens on Havana February 18 at 10:30 a.m. Then on March 2 at 10:15 a.m. we will meet outside Freddy's for the ceremonial ribbon-cutting and official **GRAND OPENING**. Freddy's will have many in-store specials and give-aways for the Grand Opening. Stop in for some of Freddy's Famous Concrete, a.k.a. frozen custard and Freddy's Famous steakburgers w/skinny fries.

Key Bank broke ground on their new facility at The Gardens on Havana the first week of February.

The **Wells Fargo Bank** plans were approved at planning commission in late January. Plans call for a beautiful new bank building on the site of the old Wachovia Bank Building.

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Colpar Hobbies Has a New Owner!

As of January 15, Fred Beardslee is the proud new owner of the Aurora Colpar Hobbies Shop. Fred started with Colpar in 1981, working his way up to being GM of the Aurora shop. Former owner, Richard Wolf, recently retired after owning Colpar since 1982, and sold the business to Fred and his business partner, Keith Eastin. Keith has worked at the Lake-wood Colpar shop for 27 years, also working his way up to be GM. Fred's son, Tim, also works at Colpar. There is a lot of positive energy and pride of ownership showing at Colpar these days.

Congratulations Fred and the gang at Colpar Hobbies, 802 S Havana Street!



Pictured, left to right, long-time Colpar employees Tom Dolan (12-1/2 yrs), Mike Smith (21 years) and Fred Beardslee (29 years)

CRUZIN' HAVANA CAR SHOW RETURNS

Saturday, June 19, 2010

The Cruzin' Havana Car Show and Poker Run returns On Havana Street for a third year. We expect 4,000 classic cars this year at the show at our five festival sites. The Marines Toys for Tots Summer Toy Drive will set up at The Stamped Festival site. We have been able to secure The CopperTones, which is the doo-wop group of The Nacho Men, for our Central Festival Site this year. More information, sponsorship forms, general vendor and food vendor booth applications can be found on our



Presented by Stevinson Toyota East & Scion again in 2010!! Thank you Kent Stevinson!

2010 Events to Bring Customers to the Street

Each month in 2010, we will be hosting events meant to put “feet on the street” and attract customers into our District. **It is your job as business owners to do something special to attract the people into your individual businesses.** Whether that is a special sale or event inside your store, it’s up to you. The Havana BID is working with the Aurora Sentinel on special quarterly On Havana Street Values coupon

pull out sections. Your business can place an inexpensive ad in this coupon section to inform the public about your special sales or events.

Don’t forget that we have a moratorium on banner code enforcement in Aurora thru Dec 2010. You can put two banners up at your business, up to 200 sf total, without pulling a permit with the city of Aurora, and you can leave the banners in place for as

long as necessary to promote your special sale/event.

Events: February—Free-Chocolate Tasting, March—Cabin Fever Party, April—Recycling Event, May—Hamburger Month, June—Cruzin’ Havana, July—HBID Open Golf Tournament, August—Rose Garden Concert, September—Get Cookin’ Event, October—International Restaurant Week, Nov/Dec—Holiday Shopping Event.

Along with Cruzin’ Havana in June, we are planning our second big combined 29-dealership car sale. We will do the Grand Finale Year-End Car Sale again in 2010.

Get your Wii bowling team together and join us at Dumitri’s Restaurant on Friday, March 12, for our inaugural business/neighbors Cabin Fever Party from 4-8 p.m. Free appetizers and great fun!

Havana North/Fan Fare

On January 22, we held our third public workshop on the Havana North/Fan Fare Renewal plans. After much input from business and property owners, neighbors, and City Staff during this visioning process, we have come up with some design standards for the area: A mix of uses—residential, commercial and public spaces. Higher density with unlimited height, with 40 du/ac (4-5 stories) minimum for residential development. Connectivity for all modes of travel, re-developing the Street

Grid/Block pattern. Accessible, quality community amenities like neighborhood parks and public spaces. Diverse, quality urban form with renewable energy sources and resource conservation.

The plan now has to work through the channels at the City, including PED&R committee, planning commission, AURA, and city council for approval. In the meantime, a consultant is being hired to perform a blight study and environmental assessments.

Envisioning the Future

HAVANA NORTH VISION STATEMENT

“Positively influence the future of the Havana North Village Center by encouraging redevelopment that creates a destination with high quality mixed uses and quality public spaces, that will function sustainably for future generations.”

Thank you Steering Committee Members: Councilmember Larry Beer, Councilmember Marsha Berzins, Dwight Rider, Gayle Jetchick, John Ikalowych, Michael Naughton, Michael Sheldon, David Marco and Kate Tauer! Thank you Stakeholders Committee consisting of business and property owners of Havana North/Fan Fare!

Thank you City of Aurora Planning Staff: Project Manager Mike Smyth, Urban Renewal Manager, Andrea Amonick and project manager Melissa Rogers, Jim Sayre, Don Fecko, Bob Watkins, Kim Kreimeyer, Mindy Parnes, Peter Kernkamp, David Barrett and Loretta Daniel. This has been a great team effort!

Street Banner Program

We are beginning the permitting process for a Spring theme and Cruzin’ Havana Car Show street banner program. The City of Aurora approved our permit on February 4. Next, we need to permit with Xcel Energy and finally with CDOT, since Havana is a State Highway. Aurora allows banners to be in place for about 30 days at a time, so you will see banners going up May 20 through June 22, if we get the approval from Xcel and CDOT.

Code Corner

The 2010 planting season is fast approaching. BID property owners, please take time this spring to assess the condition of the plants and trees in your landscape and make plans to replace dead, damaged, or missing ones. April 1 is also the first date that the City will approve new landscape plans under our Havana Street Overlay District. Please be aware that Aurora has a tree mitigation program. You cannot simply remove a tree from your landscaping without either replacing it or working with city planners and forestry on a plan. There are options for tree mitigation, so please call Gayle at 303-360-7505. Remember to shovel snow off of your sidewalks, too.

Upcoming Meetings and Events:

Regular BID Board Meeting are the third Thursday of each month at 8:30 a.m. at Dumitri’s Restaurant, 1911 S Havana
 You are always welcome to attend our board meetings



Travel The World Through Chocolate Event with free chocolate tasting, Saturday, February 13, at GNC at The Gardens on Havana, Solomon’s Grocery & Russian Deli, World Food Bazaar, and The English Teacup, 10 a.m.—4 p.m.

The 2010 events schedule and a summary of events can be found on the Upcoming Events page at www.OnHavanaStreet.com