

News On Havana Street

The Buzz on The Street:

Our Business Watch program has kept the crime in check On Havana Street. This November, each business will receive a new laminated business watch card with updated PAR officer phone numbers, as well as a window decal stating that the Business Watch Program is in Force at this business. The decals read, "We report all suspicious activity to our fellow merchants and to the Aurora Police—303-627-3100."

Keep up the good work!



Annual Meeting:
November 19, 2009
8:30 a.m.

The Summit Steakhouse
2700 So Havana ST
Aurora, CO 80014
RSVP to Gayle as
Breakfast will be served.

Grand Opening:
Chick-Fil-A opens at The Gardens on Havana on December 3. Watch the website for details.

Sign up for the monthly Life On Havana Street E-News at OnHavanaStreet.com

\$500 Holiday Shopping Spree & Events

The Havana BID is planning a big Holiday Shopping Event this season. We are encouraging our merchants to hold special Black Friday sales the weekend after Thanksgiving to take part in the holiday festivities. The BID will have Santas on the street distributing Secret Santa gifts to shoppers on Saturday, Nov. 28, thanking them for shopping On Havana Street. The BID will be purchasing gift certificates from BID businesses to use as Secret Santa gifts, encouraging customers to shop at our businesses.

On December 5 at 3 p.m. we are inviting the public to meet the Aurora Singers at the obelisk in the rose garden and join

them for caroling at The Gardens on Havana. Free Hot chocolate will be served at Noodles & Co from 3-5 p.m. that day, while supplies last.

On Saturday night, Dec 19, parents who still need to do their shopping can drop the kids off at Children's Playland, 1555 S Havana, #Q, from 6-10 p.m. for only \$35. There will be a drawing for a Santa's Helper Spa Package.

Starting November 2, you can enter the free drawing to win the \$500 Shopping Spree On Havana Street. No purchase is necessary. The entry form and more info can be found on our website: www.OnHavanaStreet.com.



holiday greetings



shavana STREET

Holiday Banners will be hung on light poles on the street Nov. 25—Dec. 29.

Plans Begin for Third Annual Cruzin' Havana

SAVE THE DATE!

Saturday, June 19, 2010

The Cruzin' Havana Car Show and Poker Run returns On Havana Street for a third year. Sponsorships and booth space are available. We have partnered with local 4x4 clubs and the U.S. Marines to hold a big summer Toys for Tots drive at the show. This is our signature event of the year and it will be bigger and better than ever in 2010. If you would like to be a sponsor or volunteer on the committee or at the show, please call Gayle at 303-360-7505.

Cruzin' Havana 2010



By popular request, this year's logo features a MOPAR classic—A beautiful 1959 Chrysler 300e with its unique red grill.

Moratorium on Banner Code Enforcement through 2010

At the urging of business leaders in the city, two Aurora City Council Members, Larry Beer from Ward III and Deborah Wallace from Ward I, went before an Aurora City Council Study Session in October to propose a moratorium on banner code enforcement for a year to give the businesses a break in this difficult economy. After discussion, City Council approved the moratorium, but extended the

time frame through December of 2010.

What does this mean for businesses in Aurora?

- No permit is required for a banner.
- Maximum size of 200 sf
- Maximum number of banners is 2; either one banner of 200 sf or two banners of 100 sf each
- The banners can stay up for as long as the business owner wants to keep

them up through December 2010, as long as the banners remain in good shape with no rips or tears.

We will be self-policing banners in the BID to make sure the banners are not ripped or torn, since our primary goal is an attractive looking street that is inviting to our customers. This is a true gift for our businesses, so let's use it wisely.



The new Obelisk in the Rose Garden at The Gardens on Havana

Havana North/Fan Fare

On October 22, 2009, the first of three public meetings and visioning workshops for the Havana North/Fan Fare redevelopment was held. About 75 business owners and neighbors attended the meeting, along with 20 city staff members.

This first visioning workshop was the "30,000 foot view" of the future plans. Mike Smyth, city planner, lead the discussion about possible future land use designations and connectivity for the area. Plans call for a concurrent

Blight Study and future Urban Renewal Plan for the area. Attendees were asked what they saw the area becoming in the next 5-10 years.

The second workshop is scheduled for Tuesday, December 15, at 6 p.m. in the Community Room at the Aurora Central Library, 14949 E Alameda Parkway, Aurora, CO 80012. This will be a hands-on workshop in small groups with the city planners to really delve into the details. A light dinner will be served. Please come.

Envisioning the Future



David from ECD CO, 30 So Havana Street, and Barb Dutton, a neighbor who lives just west of Fan Fare, studying maps at the first Havana North/Fan Fare Public Workshop held in October.

Finance Workshop

We are in the process of putting together a business financing workshop for January 2010. We will be working with the Aurora Business Development Center and local lenders to determine what financing is available for small businesses and what type of information the small business owners need to assemble for a meeting with lenders. Watch the website for more details.

Code Corner

City Snow Removal Code: Please remember that we all have 24 hours from the time it stops snowing to clear our sidewalks. We will be sending out a list of licensed landscape contractors in a mailing to BID property owners about our new Havana Street Overlay District ordinance. Some of these contractors also do snow removal.

We are assembling a list of service contractors, so if you know of any reputable snow removal firms or other service firms, please email Gayle@onhavanastreet.com with the information so we can add it to the list.

Upcoming Meetings and Events:

Annual Stakeholders' Meeting, Thursday, November 19, 8:30 a.m. at The Summit Steakhouse, 2700 S Havana ST
Regular BID Board Meeting, December 17, 2009, 8:30 a.m. at Dumitri's Restaurant, 1911 So Havana ST
Holiday Shopping Event runs from November 27 through Christmas—Get working on your special sales! Please email Gayle@OnHavanaStreet.com with details of your holiday sales and New Years' Day festivities so she can include them in the December Life On Havana Street E-Newsletter that goes out to our customers.

Watch the website for our 2010 meeting and events schedule: www.OnHavanaStreet.com